

AI Tools Starter Kit - 2025 Edition

This starter kit highlights free AI-powered tools that can replace expensive software for writing, design, video editing, research, and productivity. Use this as a guide to transform your work setup without spending a fortune.

Writing & Content Creation

- ChatGPT (Free) For writing drafts, ideas, and summarizing content
- Copy.ai or Notion AI For email writing, short content, or marketing copy

Graphic Design & Visuals

- Canva (Free) For social media graphics, presentations, and print materials
- Looka For logo and branding design

Video Editing & Content Creation

- Runway ML For AI-assisted video editing and effects
- Pika Labs For AI-generated videos and motion design

Productivity & Research

- Trello + Butler AI For task management and automated workflows
- Perplexity.ai or You.com For smarter research and citations

Bonus Tips

- Combine multiple tools to create full workflows
- Use browser extensions to enhance productivity with AI tools
- Check each tool's terms before commercial use