


Checklist: Start Thinking Like a Solopreneur

- ☐ **Choose 1 core skill** (e.g., writing, design, coding, teaching)
- ☐ **Create a simple offer** (product or service around that skill)
- ☐ **Build your personal brand** (LinkedIn, WhatsApp, blog, etc.)
- ☐ **Use AI & automation tools** (e.g., ChatGPT, Canva, Trello)
- ☐ **Share value consistently** (posts, stories, short videos)
- ☐ **Prioritize relationships over reach** (build a loyal client base)
- ☐ **Keep costs low and iterate fast** (lean startup mindset)

 *Tip: You don't need everything perfect to start. Begin small, stay consistent, and grow with feedback.*