

# Starter Kit for Aspiring Solopreneurs

## Step 1: Identify Your Core Skill

Ask yourself:

- What are you naturally good at?
- What do people usually ask you to help them with?
- Which skill can solve a real problem or deliver value?

✂ *Pick ONE monetizable skill:* writing, design, marketing, tutoring, coding, consulting, etc.

## Step 2: Get the Right Tools

Save time, stay professional, and automate tasks with these:

- **AI Assistants:** ChatGPT, Claude, Gemini
- **Design:** Canva, Figma
- **Scheduling:** Calendly, Google Calendar
- **Communication:** WhatsApp Business, Gmail
- **Productivity:** Notion, Trello
- **Invoicing & Payments:** Wave, Payoneer, Wise

## Step 3: Join Solopreneur Platforms

Create your profile and start exploring:

- Fiverr
- Upwork
- Contra
- LinkedIn Services
- Payhip / Gumroad (*for selling digital products*)

## **Step 4: Fill This 1-Page Business Plan**

Answer these 5 simple questions:

1. Who do you help?
2. What problem do you solve?
3. How do you deliver your solution?
4. Why are you the right person?
5. What are your service packages or rates?

## **Step 5: Your 30-Day Action Plan**

### **Week 1:**

- ☒ Finalize your skill + build a basic portfolio or LinkedIn profile

### **Week 2:**

- ☒ Publish 2–3 short content pieces (tips, how-tos, videos)

### **Week 3:**

- ☒ Apply to 5 jobs or post your first product/service

### **Week 4:**

- ☒ Get feedback + improve your offer or process